

Society & Sports Training – Communications & the law

Slide 3: Copyright

Different social media platforms have different agreements, so make sure you check before posting if you have any concerns about copyright.

Slide 4: Tips for copyright on social media

Using your society logo on any social media content is another great way of labelling your content.

Make sure that any images you post, you have the rights to use them.

Refer to the SU social media policy if you have any questions.

Slide 6: Regulation and social media

Make sure you are engaging in a positive manner on your social media accounts.

Only use official hashtags and avoid banned hashtags.

Lots of third-party tools and resources can help you understand how to regulate your social media, such as Hootsuite's social media dashboard.

You don't have to share everything on social media, sometimes information is better remained private.