

How to Write a Manifesto

DO

- Be concise and clear
- Describe your experience
- Set out realistic and achievable goals
- Discuss your skills
- Be creative and inspiring

DON'T

- Try to discredit opponents
- Make it long; there is a 200 word limit
- Use inappropriate language or phrases

Example Layout

Introduction

Who you are

The positions you're running for and why

Experience and skills

What experience do you have for this role?

What skills will you bring to the role?

Objectives

Describe your key objectives (manifesto points)

Explain what the positive impact will be

Closing Statement

Offer a way to get in touch with any questions (student email for example)

Thank the reader